

JUL 19 1990



# action shopper-news

p.o. box 429 • 1010 west washington street • marquette, michigan 49855

July 18, 1990

John Beasley  
Michigan Department of Public Health  
Center for Health Promotion  
3423 North Logan; P.O. Box 30195  
Lansing, MI 48909

Dear Mr. Beasley:

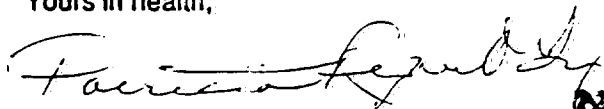
I have been a member of the Marquette County Tobacco OR Health Community Coalition since its very beginning. It has been exciting to be a part of many innovative and effective programs. The coalition's efforts, through the inspiration and leadership of Marquette County Health Department personnel, have been rewarded with success in awareness building and in terms of a unique county ordinance which restricts sales of tobacco products to children. I plan to remain a member of the coalition and am completely committed to its continuing success. The efforts of the department and the coalition to reduce tobacco use continue to be a bright star for Marquette County and the State of Michigan.

The Marquette County Tobacco OR Health Coalition would be a natural vehicle to work successfully on the proposed ASSIST project. The pattern the coalition has established for the Marquette County area easily could be transferred to the rest of the Upper Peninsula, and already is viewed as a model in other areas of the state. Choosing the Upper Peninsula as an intervention site for this project would prove to be a very effective utilization of the available funding. The existence of a coalition with such an outstanding track record would allow the project to "hit the ground running" in the entire area.

As editor and publisher of the Action Shopper-News I have been delighted to have our paper be a part of all coalition programs. We have featured articles promoting tobacco reduction in a variety of ways, and will continue to provide space for things related to reducing the use of tobacco in our society.

I feel strongly that a very important part of our mission at the Action Shopper-News is to provide an opportunity for agencies such as the Marquette County Health Department to reach our readers with their very important message. This will remain at the top of our priority list.

Yours in health,



Patricia Ryan O'Day  
Editor and Publisher

2023673686